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INNOVATING FITNESS 



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Paramount Fitness Corp. Introduces the New Low-Profile XL2 Strength Training Circuit

(Los Angeles, CA) – Paramount Fitness Corp., a world leader in advanced performance commercial fitness equipment, introduces the innovative new XL2 Strength Training Circuit, the latest of over 30 new user-centric Paramount products introduced since 2007, announced Jim McIntyre, Paramount vice president of sales and marketing.

The new Paramount XL2 Circuit is a modern and comprehensive yet space-efficient 16-piece strength conditioning system designed to meet the performance, reliability and budget demands of today's commercial fitness facilities. Advanced engineering features include a progressive low-profile contemporary design with fully enclosed weight stacks and premium contoured pads, intuitive exercise adjustments, and precise biomechanics.

"Rigorous structural testing of over 500,000 cycles assures the new Paramount XL2 Strength Training Circuit delivers extraordinary performance, quality and value for the wide range of commercial fitness applications, especially facilities concerned with space and reliability," McIntyre stated. "With the XL2 the Paramount industrial design, engineering and

EDITORS: SEE WHAT'S NEW

Experience the new Paramount XL2 Strength Training Circuit, and other new Paramount products, this year at IHRSA. Please ask for Jim McIntyre, Paramount vice president of sales and marketing.

XL2 Strength Training Circuit
6.85E Elliptical Trainer
7.85T and 7.55T Treadmills
PFT-200A Functional Trainer

IHRSA BOOTH #1928

For more information, please visit us online at www.paramountfitness.com

manufacturing team established new benchmarks for value engineered styling, bio-mechanics, ergonomics and the overall user experience in addition to meeting ASTM and EN-957 fitness equipment safety standards."

User-centric XL2 features include signature Paramount full color step-by-step illustrated exercise instruction and height adjustment guides, easy pad adjustments for ergonomically accurate positioning, convenient weight stack access and low starting resistance.

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A leader in the design and manufacture of innovative commercial fitness equipment since 1954, Paramount Fitness Corp., operating under its original ownership, occupies 200,000 square feet in Los Angeles, California. The company produces more than 100 commercial fitness products and over 30 of those have been introduced since 2007. Cardiovascular products include the 6.85E Elliptical and 7.85T and 7.55T Treadmills featuring motivational training programs with full-color LCD display and optional state-of-the-art entertainment systems. Strength-training products include the premium level Paramount SP and XL2 Circuits, the Fitnessline Circuit, Functional Trainers, Plate Loaded and Free Weight products plus versatile multi-stations,

including Modular Systems and the MP Series. Paramount strength product features include patented adjustable converging-axis Advanced Rotary Technology, optimum bio-mechanic and ergonomic design, low profile and space efficient footprints, proven reliability backed by extensive structural performance testing and user-friendly step-by-step exercise instructions and seat adjustment guides.

For more information contact Paramount Fitness Corp., 6450 E. Bandini Blvd., Los Angeles, CA 90040-3185, call (800) 721-2121, (323) 721-2121 or visit www.paramountfitness.com.

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PARAMOUNT
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6.85E Elliptical • 7.85T & 7.55T Treadmills

**SP Circuit • XL2 Series • Fitnessline • Functional Trainer
Plate Loaded & Free Weight • Modular Systems • MP Series**

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