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INNOVATING FITNESS



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Paramount Fitness Corp. Introduces the New Space-Efficient, Self-Powered Paramount 6.85E Elliptical Trainer

(Los Angeles, CA) – Paramount Fitness Corp., a world leader in advanced performance commercial fitness equipment, introduces the new Paramount 6.85E Elliptical Trainer with a space-efficient 33-1/2 x 71-1/2-inch footprint. The self-powered 6.85E Elliptical features a 21-inch stride length, 15 training programs with 25 resistance levels, full-color LCD display, heart rate monitor, user data tracking and state-of-the-art entertainment options, announced Jim McIntyre, Paramount vice president of sales and marketing.

“The Paramount 6.85E Elliptical is the result of over three years of

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Dear Editor,

Paramount Fitness Corp. will present an exclusive press preview and demonstration of the new 6.85E Elliptical Trainer at the 2008 Club Industry show in Chicago. Please join Jim McIntyre, Paramount v.p. of sales and marketing, for this presentation:

**Friday, October 17
10:30 a.m.
Paramount booth #523**

The exhibit hall opens at 11:30. If you cannot make the press preview, please visit the booth where the 6.85E Elliptical is showcased.

For more information visit us online at www.paramountfitness.com

To request an interview or digital product photography, please contact Ralph Cissne: rc@morganroad.com

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extensive cardio equipment research and product development by an extraordinarily experienced team of industrial design, mechanical, electrical and software engineers,” McIntyre stated. “From our customer interviews through the development and manufacturing process, and product field testing, the goal with our new elliptical and treadmill products was to create uniquely forward-thinking cardio equipment to complement the innovative designs, performance and reliability of Paramount strength-training products.”

The progressive new Paramount 6.85E Elliptical design provides facilities with a super space efficient footprint, 21-inch stride length with 2-3/4-inch pedal spacing and extra-long 5-1/2 x 18-3/4-inch foot pedals, and large extended handrails for easy entry, exercise support and exit. The 6.85E Elliptical design offers total body, lower body, and upper body training options. Exercise arms can be removed by the facility as desired.

The user-friendly Paramount 6.85E Elliptical interface features a sleek backlit Touch Sensor console, with no moving parts to wear or fail, numeric keypad, user data tracking and readouts of calories, time, work level, RPM/distance, watts, METs and heart rate. A 5.6-inch full-color VGA LCD display offers 15 diverse motivational training programs with 25 levels of resistance. Heart rate monitoring is provided through four points of contact and telemetry reading of both



analog and digitally encoded chest straps. A flash programmable USB port enables facilities to easily upgrade software programs and insert their facility logo in the LCD display.

Made with the highest quality components, the Paramount 6.85E Elliptical has a patented linkage system with forged crank design for maximum durability and structural stability, and maintenance free sealed ball bearings on all pivot points for smooth operation and long life. The substantial fully welded structural steel frame has rust-resistant electrostatic-applied powder coating.

The 6.85E Elliptical is self-powered with a 12 VDC battery that provides power to the console for programming and exercise feedback. Operating resistance is provided by a hybrid 3-phase brushless AC alternator coupled with an electromagnetic eddy current brake delivering 25 resistance levels and up to 1800 watts of workload. An optional AC power supply is available.

A manager’s menu allows personnel to set various parameters including language, English/metric units,



maximum workout session time, cool down time, goal counting up or down, display intensity and heart rate preferences. Onboard diagnostics provide management with usage information such as hours and programs selected. Tests for display backlights and keys are also available. The 6.85E Elliptical is CSAFE compatible.

State-of-the-art Paramount cardio entertainment options feature two integrated systems with advanced performance and low-maintenance modular designs. Paramount On Board entertainment includes an integrated 15-inch high-resolution digital personal viewing LCD screen and controller. The Paramount Wireless entertainment option features an integrated 900 MHz wireless receiver that provides audio from any ceiling or wall-mounted TV monitor equipped with an appropriate wireless transmitter.

A leader in the design and manufacture of innovative commercial fitness equipment since 1954,



Paramount Fitness Corp., operating under its original ownership, occupies over 200,000 square feet in Los Angeles, California, and produces over 100 commercial fitness products. Cardiovascular products include the progressive 6.85E Elliptical and 7.85T and 7.55T Treadmills featuring motivational training programs with full-color LCD display and optional state-of-the-art entertainment systems. Strength-training products include the premium level Paramount SP and XL Circuits, the value-engineered Fitnessline Circuit, Functional Trainers, Plate Loaded and Free Weight products plus versatile multi-stations, including Modular Systems and the MP Series. Paramount strength product features include patented adjustable converging-axis Advanced Rotary Technology, optimum bio-mechanic and ergonomic design, low profile and space efficient footprints, proven reliability backed by extensive structural performance testing and user-friendly step-by-step exercise instructions and seat adjustment guides.

For more information contact Paramount Fitness Corp., 6450 E. Bandini Blvd., Los Angeles, CA 90040-3185, call (800) 721-2121, (323) 721-2121 or visit www.paramountfitness.com.

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SALES, SERVICE AND SUPPORT

A worldwide network of authorized sales and service representatives in over 56 countries provide the best possible customer communications while in-house service representatives coordinate every step of the sales order process. Committed to after the sale customer satisfaction, service and support, the Paramount parts department maintains an inventory of common parts and supplies spare parts and accessories for past equipment generations.

PRESS CONTACT

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PARAMOUNT STRENGTH TRAINING PRODUCTS DELIVER INNOVATIVE DESIGN, PROGRESSIVE STYLE AND SUPERIOR PERFORMANCE

State-of-the-art software with human parametric modeling, computerized laser and CNC machining technology empower the Paramount design team to create dynamic functional performance, unique precision, durable components and modern styling. User-friendly features and benefits, including easy adjustments and step-by-step exercise guides, meet the rigorous demands of commercial fitness facilities. Paramount strength-training products include:

SP Circuit

Premium 19-piece SP Circuit features include progressive uniform design, precise biomechanics and ergonomics, variable resistance cams, counterbalanced lifting arms, converging-axis Rotary Technology, start range limiters, easy access fully shrouded weight stacks, easy-to-view exercise instructions, low profile space efficient footprints, electrostatic powder coat finish and contoured pads with custom fitted ABS molds.



Functional Trainer

The compact Paramount PFT-200A system has an efficient 39-inch x 64-inch stored footprint providing a virtually unlimited number of versatile functional training exercises. Features include dual weight stack with 16-gauge powder coated steel enclosure, convenient adjustments with quick pull pin assembly for 12 vertical positions and spring-loaded foot pedal for 9 horizontal positions, concealed counterbalance, swivel pulleys, internal cable system and optional bench.



XL Series

The 19-piece XL Series circuit provides modern styling, high quality construction and superior biomechanics representing the best in value-engineered form, function and reliability. Features include streamlined uniform design, low profile space efficient footprints, quick and easy multi-position seat adjustments, step-by-step exercise instruction and adjustment guides, electrostatic powder coat finish and a wide selection of upholstery colors.



Fitnessline

Designed for facilities and training studios where space and budget are limited, the compact 7-piece Fitnessline circuit fits in as little as 300 square feet and offers 15 health-club quality exercises with biomechanically accurate movements. Features include durable commercial grade components, low profile frames, contoured pads, fully shrouded weight stacks and large, easy-to-read exercise instruction guides.



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6.85E Elliptical • 7.85T and 7.55T Treadmills

SP Circuit • XL Series • Fitnessline • Functional Trainer
Plate Loaded & Free Weight • Modular Systems • MP Series