

NO BODY DENIED

LOCATION: Springfield, NJ

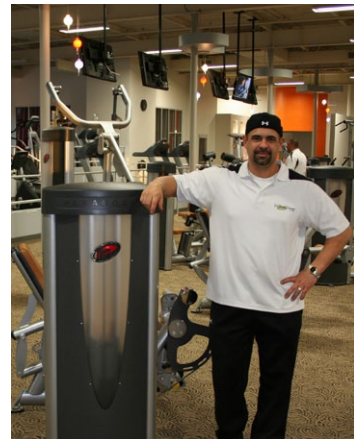
DESCRIPTION:

Members provided a first class experience which included a wide selection of state-of-the-art equipment and a number of innovative programming choices such as personal training, functional & core training, sports specific conditioning and mixed martial arts.

PARAMOUNT EQUIPMENT:

SP Circuit, Plate Loaded, and PFT-200 Functional Trainer

Ken Carrier, President of NBD Fitness, states, "After 20 years in the industry, helping others build and operate some 15 different health clubs I was finally able to put together and open my dream club, No Body Denied. The name was chosen carefully and really says it all. Designed to accommodate people at all levels of fitness, the club occupies 23,000 sq. ft. and offers a wide range of progressive programming choices including the NBD Training Zone. Anchored by the Paramount PFT-200 Functional Trainer, artificial turf, and sprint tracks, the specific goal of the NBD Training Zone is to improve athletic and functional performance."



"We chose to equip our main workout floor with the Paramount SP Circuit. Utilizing low profile frames and small footprints, the style of the SP circuit fits nicely into the club while user friendly features like seat adjustment guides, full color instruction placards, assisted seat adjustments, and precise movements continue to elicit favorable feedback from our members. These features and Paramount's Advanced Rotary Technology in particular are great selling tools for our fitness coaches and have played a significant role in help us sell memberships."

"In addition to making great equipment, Paramount has the best customer service in the industry. John Schaffer, Paramount's Northeast Regional Manager, and the entire Paramount crew surpassed every vendor and company that I have dealt with thus far. I plan on doing many more NBD clubs, and John Schaffer and Paramount will be the company that I seek for all my health club needs. Paramount has exceeded all of our expectations!! Go Paramount!!"



Paramount Fitness Corp.

Call
800-721-2121

Email
nasales@paramountfitness.com