

THE UNIVERSITY OF ARIZONA

LOCATION: Student Recreation Center,
The University of Arizona, Tucson, AZ

DESCRIPTION:

The fitness center occupies 30,000 sq/ft of a 180,000 sq/ft recreation center. The fitness program offers state of the art equipment as well as a large number of programs such as personal training, private pilates, group fitness classes, martial arts courses, dance classes, and circuit classes.

PARAMOUNT EQUIPMENT:

2 full SP Circuits, Functional Trainers, and Plate Loaded

"It was a great privilege to be able to select the equipment and design the layout for the University fitness center. After researching and testing numerous products, it became clear that the Paramount pieces were going to be the primary strength option in our facility. Since we have opened, the pieces have not disappointed. I have received numerous comments from our members saying how smooth the movement feels, how easy it is to adjust to fit the SP pieces, and how the Rotary Technology provides for a much more effective movement pattern. The placards and seat and handle adjustment guides make it easy for a novice lifter to begin. The functional trainers have been very popular with our personal training staff and clients as well. We have 2500-3000 members a day on average using the fitness center, and the pieces have proven to be extremely durable. Beyond the performance of the equipment itself, the customer service provided by John Sutcliffe and Chris Babecky was top notch. I found their professionalism and insight to be invaluable throughout the entire process. I would recommend Paramount without hesitation to anyone considering a purchase of strength equipment for their facility." stated Mark J. Zakrzewski, Director of Fitness.



Paramount Fitness Corp.

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